

How the Survey was Conducted

Nature of the Sample: NBC News/Marist New Hampshire Poll of 1,121 Adults

This survey of 1,121 adults was conducted August 26th through September 2nd, 2015 by The Marist Poll sponsored and funded in partnership with NBC News. Adults 18 years of age and older residing in the state of New Hampshire were interviewed in English by telephone using live interviewers. Landline telephone numbers were randomly selected based upon a list of telephone exchanges from throughout the state of New Hampshire from ASDE Survey Sampler, Inc. The exchanges were selected to ensure that each region was represented in proportion to its population. Respondents in the household were selected by asking for the youngest male. To increase coverage, this landline sample was supplemented by respondents reached through random dialing of cell phone numbers from Survey Sampling International. The two samples were then combined and balanced to reflect the 2013 American Community Survey 5-year estimates for age, gender, income, race, and region. Results are statistically significant within ± 2.9 percentage points. There are 966 registered voters. The results for this subset are statistically significant within ± 3.2 percentage points. There are 413 voters in the potential Republican primary electorate and 356 voters in the potential Democratic primary electorate. The results for these subsets are statistically significant within ± 4.8 percentage points and ± 5.2 percentage points, respectively. The error margin was not adjusted for sample weights and increases for cross-tabulations.

Nature of the Sample - New Hampshire

		New Hampshire Adults	New Hampshire Registered Voters	New Hampshire Potential Republican Electorate*	New Hampshire Potential Democratic Electorate**
		Col %	Col %	Col %	Col %
New Hampshire Adults		100%			
New Hampshire Registered Voters		86%	100%		
New Hampshire Potential Republican Electorate*		37%	43%	100%	
New Hampshire Potential Democratic Electorate**		32%	37%		100%
Party Registration^	Democrat	n/a	26%	n/a	68%
	Republican	n/a	30%	68%	n/a
	Independent	n/a	44%	32%	32%
	Other	n/a	0%	n/a	n/a
Party Identification^	Democrat	n/a	24%	1%	59%
	Republican	n/a	25%	57%	1%
	Independent	n/a	49%	40%	40%
	Other	n/a	2%	2%	0%
Political Ideology^	Very liberal	n/a	7%	0%	16%
	Liberal	n/a	19%	4%	35%
	Moderate	n/a	38%	32%	39%
	Conservative	n/a	28%	47%	9%
	Very conservative	n/a	8%	18%	1%
Tea Party Supporters^		n/a	20%	33%	9%
Gender	Men	49%	49%	50%	48%
	Women	51%	51%	50%	52%
Age	Under 45	39%	35%	29%	36%
	45 or older	61%	65%	71%	64%
Age	18 to 29	17%	15%	9%	17%
	30 to 44	22%	20%	20%	19%
	45 to 59	31%	33%	37%	31%
	60 or older	29%	32%	34%	34%
Race	White	93%	93%	95%	95%
	African American	1%	1%	0%	1%
	Latino	2%	2%	2%	1%
	Other	4%	4%	4%	3%
Region	Hillsborough	30%	29%	31%	29%
	Rockingham	22%	23%	23%	23%
	Northern Counties	18%	18%	20%	15%
	Southern Counties	30%	29%	27%	33%
Household Income	Less than \$50,000	39%	34%	29%	34%
	\$50,000 or more	61%	66%	71%	66%
Education	Not college graduate	50%	47%	48%	39%
	College graduate	50%	53%	52%	61%
Marital Status	Married	55%	58%	65%	53%
	Not married	45%	42%	35%	47%
Evangelical Christian	Yes	17%	17%	26%	8%
	No	83%	83%	74%	92%
White Evangelical Christians		15%	13%	24%	8%
Interview Type	Landline	58%	62%	67%	63%
	Cell Phone	42%	38%	33%	37%

NBC News/Marist Poll New Hampshire Adults. Interviews conducted August 26th through September 2nd, 2015, n=1121 MOE +/- 2.9 percentage points. Totals may not add to 100% due to rounding.

^New Hampshire Registered Voters: n=966 MOE +/- 3.2 percentage points.

*Potential Republican Electorate: n=413 MOE +/- 4.8 percentage points. The potential Republican electorate in New Hampshire includes all registered Republicans and unaffiliated voters who prefer to vote in the Republican presidential primary.

**Potential Democratic Electorate: n=356 MOE +/- 5.2 percentage points. The potential Democratic electorate in New Hampshire includes all registered Democrats and unaffiliated voters who prefer to vote in the Democratic presidential primary.

NBC News/Marist Poll New Hampshire Tables

		New Hampshire Adults		
		Do you approve or disapprove of the job Barack Obama is doing as president?		
		Approve	Disapprove	Unsure
		Row %	Row %	Row %
New Hampshire Adults		42%	52%	6%
New Hampshire Registered Voters		43%	53%	5%
New Hampshire Potential Republican Electorate*		9%	88%	3%
New Hampshire Potential Democratic Electorate**		81%	16%	3%
Party Identification^	Democrat	86%	11%	3%
	Republican	6%	91%	3%
	Independent	42%	52%	5%
Political Ideology^	Very liberal-Liberal	82%	15%	3%
	Moderate	45%	48%	6%
	Conservative-Very conservative	13%	84%	3%
Tea Party Supporters^		16%	82%	2%
Region	Hillsborough	39%	54%	7%
	Rockingham	38%	56%	5%
	Northern Counties	41%	53%	6%
	Southern Counties	49%	46%	5%
Household Income	Less than \$50,000	44%	48%	8%
	\$50,000 or more	43%	53%	4%
Education	Not college graduate	35%	57%	8%
	College graduate	50%	46%	4%
Age	18 to 29	56%	37%	7%
	30 to 44	35%	60%	5%
	45 to 59	40%	55%	6%
	60 or older	42%	52%	5%
Age	Under 45	44%	50%	6%
	45 or older	41%	54%	5%
Gender	Men	39%	56%	4%
	Women	45%	48%	7%
Marital Status	Married	40%	56%	5%
	Not married	46%	47%	7%
Interview Type	Landline	41%	54%	6%
	Cell Phone	44%	50%	6%

NBC News/Marist Poll New Hampshire Adults. Interviews conducted August 26th through September 2nd, 2015, n=1121 MOE +/- 2.9 percentage points.

^New Hampshire Registered Voters: n=966 MOE +/- 3.2 percentage points. Totals may not add to 100% due to rounding.

*Potential Republican Electorate: n=413 MOE +/- 4.8 percentage points. The potential Republican electorate in New Hampshire includes all voters who prefer to vote in the Republican presidential primary and registered Republicans

**Potential Democratic Electorate: n=356 MOE +/- 5.2 percentage points. The potential Democratic electorate in New Hampshire includes all voters who prefer to vote in the Democratic presidential primary and registered Democrats.

		New Hampshire Registered Voters			
		Now, thinking about the 2016 presidential primary in New Hampshire are you more likely to vote in the New Hampshire:			
				Wait to vote in the general election in	
		Republican Primary	Democratic Primary	November	Not planning to vote
		Row %	Row %	Row %	Row %
New Hampshire Registered Voters		44%	35%	20%	1%
Party Registration	Democrat	5%	84%	11%	0%
	Republican	91%	1%	8%	1%
	Independent	36%	30%	33%	1%
	Other	16%	51%	33%	0%

NBC News/Marist Poll New Hampshire Registered Voters. Interviews conducted August 26th through September 2nd, 2015, n=966 MOE +/- 3.2 percentage points.

NBC News/Marist Poll New Hampshire Tables

		New Hampshire Potential Republican Electorate*																		
		2016 New Hampshire Republican presidential primary including those who are undecided yet leaning toward a candidate																		
		Donald Trump	John Kasich	Ben Carson	Jeb Bush	Carly Fiorina	Rand Paul	Ted Cruz	Chris Christie	Scott Walker	Marco Rubio	Mike Huckabee	Lindsey Graham	Bobby Jindal	Rick Santorum	Rick Perry	Jim Gilmore	George Pataki	Undecided	
		Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %	
New Hampshire Potential Republican Electorate*		28%	12%	11%	8%	6%	5%	5%	5%	4%	3%	2%	1%	1%	<1%	<1%	<1%	<1%	8%	
Party Identification	Republican	26%	12%	12%	10%	7%	2%	5%	5%	6%	2%	3%	0%	2%	0%	0%	0%	0%	0%	8%
	Independent	32%	13%	10%	5%	5%	10%	6%	4%	1%	4%	0%	3%	0%	0%	0%	0%	0%	0%	7%
Political Ideology	Moderate	29%	20%	4%	9%	4%	10%	0%	5%	2%	4%	1%	2%	0%	1%	0%	0%	0%	0%	9%
	Conservative-Very conservative	27%	9%	14%	8%	7%	4%	8%	5%	5%	2%	2%	1%	1%	0%	0%	0%	0%	0%	7%
Tea Party Supporters		34%	2%	18%	4%	5%	3%	11%	5%	2%	2%	3%	1%	2%	1%	0%	0%	0%	0%	7%
Household Income	Less than \$50,000	27%	7%	12%	11%	2%	8%	3%	7%	4%	3%	3%	1%	0%	1%	0%	0%	0%	0%	11%
	\$50,000 or more	30%	14%	11%	8%	7%	5%	6%	4%	3%	3%	2%	0%	1%	0%	0%	0%	0%	0%	5%
Education	Not college graduate	32%	10%	13%	9%	4%	3%	8%	6%	2%	2%	2%	1%	1%	1%	0%	0%	0%	0%	6%
	College graduate	26%	15%	9%	7%	8%	7%	3%	4%	5%	4%	2%	0%	1%	0%	0%	0%	0%	0%	9%
Age	Under 45	34%	9%	6%	7%	5%	12%	4%	2%	5%	4%	2%	0%	2%	0%	0%	0%	0%	0%	7%
	45 or older	26%	13%	13%	9%	6%	3%	6%	5%	4%	3%	2%	1%	0%	1%	0%	0%	0%	0%	8%
Gender	Men	34%	13%	9%	9%	5%	5%	6%	4%	4%	2%	2%	0%	0%	0%	0%	0%	0%	0%	8%
	Women	22%	12%	13%	7%	7%	6%	4%	5%	4%	4%	2%	2%	2%	1%	0%	0%	0%	0%	8%
Marital Status	Married	27%	13%	11%	6%	8%	5%	5%	5%	3%	4%	1%	1%	1%	1%	0%	0%	0%	0%	8%
	Not married	31%	12%	10%	11%	3%	7%	7%	4%	5%	1%	4%	1%	0%	0%	0%	0%	0%	0%	6%
White Evangelical Christians		23%	11%	13%	5%	8%	4%	7%	9%	1%	5%	3%	0%	1%	0%	0%	0%	0%	0%	10%
Interview Type	Landline	26%	15%	9%	7%	7%	4%	7%	6%	4%	4%	1%	2%	1%	1%	0%	0%	0%	0%	8%
	Cell Phone	33%	8%	15%	11%	4%	8%	2%	3%	4%	2%	3%	0%	0%	0%	0%	0%	0%	0%	8%

NBC News/Marist Poll New Hampshire Potential Republican Electorate. Interviews conducted August 26th through September 2nd, 2015, n=413 MOE +/- 4.8 percentage points. Totals may not add to 100% due to rounding.

*The potential Republican electorate in New Hampshire includes all unaffiliated voters who prefer to vote in the Republican presidential primary and registered Republicans.

NBC News/Marist Poll New Hampshire Tables

New Hampshire Potential Republican Electorate with a Candidate Preference*																		
Who is your second choice for the 2016 Republican presidential primary [including those who are undecided yet leaning toward a candidate]?																		
	Ben Carson	Carly Fiorina	Jeb Bush	Marco Rubio	Ted Cruz	Donald Trump	Chris Christie	John Kasich	Rand Paul	Scott Walker	Mike Huckabee	Rick Perry	Rick Santorum	Bobby Jindal	Lindsey Graham	Jim Gilmore	George Pataki	Undecided
	Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %
New Hampshire Potential Republican Electorate with a Candidate Preference*	16%	12%	10%	9%	9%	9%	6%	6%	5%	4%	3%	2%	1%	1%	<1%	<1%	<1%	7%
Trump Supporters	29%	8%	7%	2%	15%	0%	6%	8%	6%	4%	1%	1%	0%	3%	0%	<1%	<1%	10%
Party Identification																		
	Republican	15%	10%	9%	12%	12%	9%	7%	5%	5%	3%	2%	1%	1%	0%	0%	0%	3%
	Independent	16%	14%	12%	6%	6%	8%	5%	7%	4%	3%	2%	2%	0%	1%	0%	0%	11%
Political Ideology																		
	Moderate	16%	12%	7%	7%	9%	4%	12%	10%	2%	3%	3%	2%	0%	0%	1%	0%	12%
	Conservative-Very conservative	16%	12%	12%	11%	9%	11%	4%	4%	6%	5%	3%	2%	2%	0%	0%	0%	4%
Tea Party Supporters																		
		16%	14%	6%	5%	16%	10%	6%	3%	7%	8%	0%	1%	3%	2%	0%	0%	3%
Household Income																		
	Less than \$50,000	11%	14%	9%	12%	9%	5%	4%	6%	6%	5%	4%	0%	2%	2%	0%	0%	10%
	\$50,000 or more	18%	11%	9%	10%	10%	11%	7%	6%	3%	4%	3%	3%	1%	0%	0%	0%	5%
Education																		
	Not college graduate	15%	11%	11%	12%	8%	9%	6%	7%	4%	3%	2%	2%	0%	1%	0%	0%	9%
	College graduate	17%	13%	10%	8%	10%	8%	6%	5%	6%	5%	4%	2%	2%	1%	0%	0%	5%
Age																		
	Under 45	18%	9%	11%	7%	9%	11%	10%	4%	8%	2%	0%	3%	0%	2%	0%	0%	8%
	45 or older	16%	13%	10%	10%	9%	8%	5%	7%	3%	5%	4%	1%	1%	0%	0%	0%	5%
Gender																		
	Men	16%	12%	9%	10%	9%	12%	7%	6%	5%	6%	2%	2%	0%	1%	0%	0%	3%
	Women	17%	12%	11%	9%	8%	5%	5%	6%	4%	3%	4%	2%	2%	1%	0%	0%	10%
Marital Status																		
	Married	16%	13%	9%	9%	11%	7%	6%	6%	4%	6%	4%	3%	1%	1%	0%	0%	3%
	Not married	17%	10%	13%	10%	5%	11%	6%	5%	6%	2%	1%	0%	1%	1%	0%	0%	13%
White Evangelical Christians																		
		17%	12%	10%	10%	7%	10%	5%	5%	2%	7%	4%	5%	2%	0%	0%	0%	4%
Interview Type																		
	Landline	16%	12%	11%	9%	9%	7%	8%	8%	4%	5%	2%	3%	2%	0%	0%	0%	5%
	Cell Phone	18%	11%	9%	11%	8%	11%	4%	3%	6%	3%	5%	0%	0%	2%	0%	0%	10%

NBC News/Marist Poll New Hampshire Potential Republican Electorate with a Candidate Preference. Interviews conducted August 26th through September 2nd, 2015, n=348 MOE +/- 5.3 percentage points. Totals may not add to 100% due to rounding.

*The potential Republican electorate in New Hampshire includes all unaffiliated voters who prefer to vote in the Republican presidential primary and registered Republicans.

		New Hampshire Potential Democratic Electorate**					
		2016 New Hampshire Democratic presidential primary including those who are undecided yet leaning toward a candidate					
		Bernie Sanders	Hillary Clinton	Jim Webb	Lincoln Chafee	Martin O'Malley	Undecided
		Row %	Row %	Row %	Row %	Row %	Row %
New Hampshire Potential Democratic Electorate**		49%	38%	2%	1%	1%	8%
Party Identification	Democrat	42%	49%	1%	0%	0%	7%
	Independent	59%	23%	2%	3%	3%	10%
Political Ideology	Very liberal-Liberal	55%	40%	1%	0%	0%	4%
	Moderate	43%	38%	1%	2%	3%	14%
Household Income	Less than \$50,000	41%	43%	2%	1%	2%	10%
	\$50,000 or more	53%	38%	1%	1%	0%	8%
Education	Not college graduate	43%	44%	2%	0%	1%	9%
	College graduate	53%	34%	1%	2%	1%	8%
Age	Under 45	58%	26%	2%	2%	2%	11%
	45 or older	45%	44%	2%	1%	1%	7%
Gender	Men	59%	27%	2%	3%	1%	8%
	Women	41%	48%	1%	0%	1%	9%
Marital Status	Married	54%	39%	1%	2%	1%	3%
	Not married	44%	38%	2%	1%	2%	14%
Interview Type	Landline	46%	41%	2%	2%	1%	9%
	Cell Phone	55%	34%	1%	1%	2%	8%

NBC News/Marist Poll New Hampshire Potential Democratic Electorate. Interviews conducted August 26th through September 2nd, 2015, n=356 MOE +/- 5.2 percentage points. Totals may not add to 100% due to rounding.

**The potential Democratic electorate in New Hampshire includes all unaffiliated voters who prefer to vote in the Democratic presidential primary and registered Democrats.

		New Hampshire Potential Democratic Electorate**						
		2016 New Hampshire Democratic presidential primary including those who are undecided yet leaning toward a candidate if Vice President Joe Biden enters the race						
		Bernie Sanders	Hillary Clinton	Joe Biden	Jim Webb	Martin O'Malley	Lincoln Chafee	Undecided
		Row %	Row %	Row %	Row %	Row %	Row %	Row %
New Hampshire Potential Democratic Electorate**		41%	32%	16%	1%	1%	<1%	8%
Party Identification	Democrat	37%	41%	14%	0%	1%	0%	7%
	Independent	46%	21%	19%	3%	1%	1%	9%
Political Ideology	Very liberal-Liberal	49%	35%	13%	0%	0%	0%	4%
	Moderate	30%	30%	21%	2%	3%	0%	13%
Household Income	Less than \$50,000	34%	33%	18%	3%	1%	0%	10%
	\$50,000 or more	43%	34%	14%	0%	1%	0%	7%
Education	Not college graduate	35%	37%	15%	1%	2%	0%	9%
	College graduate	44%	29%	17%	1%	1%	0%	7%
Age	Under 45	51%	27%	11%	2%	0%	0%	9%
	45 or older	35%	36%	18%	1%	2%	0%	7%
Gender	Men	48%	24%	18%	2%	1%	0%	7%
	Women	34%	40%	15%	1%	1%	0%	9%
Marital Status	Married	42%	33%	19%	1%	2%	1%	3%
	Not married	39%	33%	13%	2%	1%	0%	13%
Interview Type	Landline	38%	33%	18%	0%	2%	0%	9%
	Cell Phone	46%	31%	13%	3%	0%	0%	6%

NBC News/Marist Poll New Hampshire Potential Democratic Electorate. Interviews conducted August 26th through September 2nd, 2015, n=356 MOE +/- 5.2 percentage points. Totals may not add to 100% due to rounding.

**The potential Democratic electorate in New Hampshire includes all unaffiliated voters who prefer to vote in the Democratic presidential primary and registered Democrats.

		New Hampshire Adults		
		Overall, do you have a favorable or an unfavorable impression of Hillary Clinton?		
		Favorable	Unfavorable	Unsure-Never Heard
		Row %	Row %	Row %
New Hampshire Adults		36%	58%	6%
New Hampshire Registered Voters		36%	60%	5%
New Hampshire Potential Republican Electorate*		5%	94%	2%
New Hampshire Potential Democratic Electorate**		69%	27%	4%
Party Identification^	Democrat	78%	19%	3%
	Republican	3%	96%	1%
	Independent	32%	60%	8%
Political Ideology^	Very liberal-Liberal	69%	24%	6%
	Moderate	37%	58%	5%
	Conservative-Very conservative	12%	86%	2%
Tea Party Supporters^		16%	80%	4%
Region	Hillsborough	33%	61%	6%
	Rockingham	38%	55%	7%
	Northern Counties	34%	60%	5%
	Southern Counties	40%	55%	5%
Household Income	Less than \$50,000	41%	52%	7%
	\$50,000 or more	36%	60%	4%
Education	Not college graduate	35%	58%	7%
	College graduate	38%	57%	5%
Age	18 to 29	36%	53%	11%
	30 to 44	36%	59%	6%
	45 to 59	34%	62%	4%
	60 or older	39%	56%	5%
Age	Under 45	36%	56%	8%
	45 or older	36%	59%	5%
Gender	Men	30%	66%	4%
	Women	42%	50%	8%
Marital Status	Married	35%	61%	4%
	Not married	39%	53%	8%
Interview Type	Landline	37%	58%	5%
	Cell Phone	36%	57%	7%

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**Potential Democratic Electorate: n=356 MOE +/- 5.2 percentage points. The potential Democratic electorate in New Hampshire includes all voters who prefer to vote in the Democratic presidential primary and registered Democrats.

		New Hampshire Adults		
		Overall, do you have a favorable or an unfavorable impression of Joe Biden?		
		Favorable	Unfavorable	Unsure-Never Heard
		Row %	Row %	Row %
New Hampshire Adults		44%	42%	14%
New Hampshire Registered Voters		46%	43%	12%
New Hampshire Potential Republican Electorate*		22%	69%	10%
New Hampshire Potential Democratic Electorate**		76%	17%	7%
Party Identification^	Democrat	82%	12%	6%
	Republican	21%	72%	8%
	Independent	42%	43%	15%
Political Ideology^	Very liberal-Liberal	75%	15%	10%
	Moderate	52%	35%	13%
	Conservative-Very conservative	21%	69%	10%
Tea Party Supporters^		16%	73%	11%
Region	Hillsborough	46%	45%	10%
	Rockingham	40%	41%	19%
	Northern Counties	49%	37%	14%
	Southern Counties	43%	41%	15%
Household Income	Less than \$50,000	43%	38%	19%
	\$50,000 or more	47%	43%	10%
Education	Not college graduate	38%	43%	19%
	College graduate	51%	39%	10%
Age	18 to 29	40%	39%	21%
	30 to 44	51%	37%	12%
	45 to 59	38%	50%	13%
	60 or older	49%	38%	13%
Age	Under 45	46%	38%	16%
	45 or older	43%	44%	13%
Gender	Men	43%	46%	11%
	Women	46%	37%	17%
Marital Status	Married	42%	46%	12%
	Not married	47%	36%	17%
Interview Type	Landline	46%	41%	13%
	Cell Phone	41%	42%	16%

NBC News/Marist Poll New Hampshire Adults. Interviews conducted August 26th through September 2nd, 2015, n=1121 MOE +/- 2.9 percentage points.

^New Hampshire Registered Voters: n=966 MOE +/- 3.2 percentage points. Totals may not add to 100% due to rounding.

*Potential Republican Electorate: n=413 MOE +/- 4.8 percentage points. The potential Republican electorate in New Hampshire includes all voters who prefer to vote in the Republican presidential primary and registered Republicans

**Potential Democratic Electorate: n=356 MOE +/- 5.2 percentage points. The potential Democratic electorate in New Hampshire includes all voters who prefer to vote in the Democratic presidential primary and registered Democrats.

		New Hampshire Adults		
		Overall, do you have a favorable or an unfavorable impression of Bernie Sanders?		
		Favorable	Unfavorable	Unsure-Never Heard
		Row %	Row %	Row %
New Hampshire Adults		45%	31%	24%
New Hampshire Registered Voters		46%	33%	21%
New Hampshire Potential Republican Electorate*		23%	57%	20%
New Hampshire Potential Democratic Electorate**		79%	9%	12%
Party Identification^	Democrat	79%	9%	12%
	Republican	21%	61%	18%
	Independent	44%	30%	25%
Political Ideology^	Very liberal-Liberal	77%	8%	15%
	Moderate	46%	29%	25%
	Conservative-Very conservative	27%	56%	18%
Tea Party Supporters^		21%	50%	29%
Region	Hillsborough	38%	33%	29%
	Rockingham	49%	30%	21%
	Northern Counties	47%	34%	19%
	Southern Counties	47%	29%	24%
Household Income	Less than \$50,000	37%	28%	35%
	\$50,000 or more	51%	33%	16%
Education	Not college graduate	35%	32%	33%
	College graduate	55%	31%	14%
Age	18 to 29	54%	20%	26%
	30 to 44	40%	37%	23%
	45 to 59	42%	33%	25%
	60 or older	45%	32%	23%
Age	Under 45	46%	29%	24%
	45 or older	43%	33%	24%
Gender	Men	47%	34%	20%
	Women	43%	29%	28%
Marital Status	Married	45%	36%	19%
	Not married	44%	26%	29%
Interview Type	Landline	45%	33%	22%
	Cell Phone	45%	29%	26%

NBC News/Marist Poll New Hampshire Adults. Interviews conducted August 26th through September 2nd, 2015, n=1121 MOE +/- 2.9 percentage points.

^New Hampshire Registered Voters: n=966 MOE +/- 3.2 percentage points. Totals may not add to 100% due to rounding.

*Potential Republican Electorate: n=413 MOE +/- 4.8 percentage points. The potential Republican electorate in New Hampshire includes all voters who prefer to vote in the Republican presidential primary and registered Republicans

**Potential Democratic Electorate: n=356 MOE +/- 5.2 percentage points. The potential Democratic electorate in New Hampshire includes all voters who prefer to vote in the Democratic presidential primary and registered Democrats.

		New Hampshire Adults		
		Overall, do you have a favorable or an unfavorable impression of Jeb Bush?		
		Favorable	Unfavorable	Unsure-Never Heard
		Row %	Row %	Row %
New Hampshire Adults		31%	51%	17%
New Hampshire Registered Voters		34%	51%	14%
New Hampshire Potential Republican Electorate*		49%	38%	13%
New Hampshire Potential Democratic Electorate**		21%	70%	9%
Party Identification^	Democrat	18%	73%	9%
	Republican	54%	32%	14%
	Independent	33%	50%	17%
Political Ideology^	Very liberal-Liberal	18%	73%	9%
	Moderate	37%	48%	16%
	Conservative-Very conservative	45%	41%	13%
Tea Party Supporters^		33%	50%	16%
Region	Hillsborough	29%	54%	17%
	Rockingham	33%	50%	18%
	Northern Counties	37%	45%	17%
	Southern Counties	30%	52%	18%
Household Income	Less than \$50,000	28%	50%	22%
	\$50,000 or more	34%	54%	12%
Education	Not college graduate	30%	48%	22%
	College graduate	33%	55%	12%
Age	18 to 29	24%	47%	28%
	30 to 44	25%	58%	17%
	45 to 59	31%	53%	16%
	60 or older	41%	46%	13%
Age	Under 45	25%	53%	22%
	45 or older	36%	50%	15%
Gender	Men	30%	57%	14%
	Women	33%	46%	21%
Marital Status	Married	31%	52%	16%
	Not married	32%	50%	18%
Interview Type	Landline	36%	49%	15%
	Cell Phone	26%	54%	20%

NBC News/Marist Poll New Hampshire Adults. Interviews conducted August 26th through September 2nd, 2015, n=1121 MOE +/- 2.9 percentage points.

^New Hampshire Registered Voters: n=966 MOE +/- 3.2 percentage points. Totals may not add to 100% due to rounding.

*Potential Republican Electorate: n=413 MOE +/- 4.8 percentage points. The potential Republican electorate in New Hampshire includes all voters who prefer to vote in the Republican presidential primary and registered Republicans

**Potential Democratic Electorate: n=356 MOE +/- 5.2 percentage points. The potential Democratic electorate in New Hampshire includes all voters who prefer to vote in the Democratic presidential primary and registered Democrats.

		New Hampshire Adults		
		Overall, do you have a favorable or an unfavorable impression of Scott Walker?		
		Favorable	Unfavorable	Unsure-Never Heard
		Row %	Row %	Row %
New Hampshire Adults		22%	31%	47%
New Hampshire Registered Voters		24%	32%	44%
New Hampshire Potential Republican Electorate*		48%	12%	39%
New Hampshire Potential Democratic Electorate**		6%	56%	38%
Party Identification^	Democrat	4%	59%	37%
	Republican	52%	9%	39%
	Independent	20%	31%	49%
Political Ideology^	Very liberal-Liberal	2%	58%	39%
	Moderate	19%	33%	47%
	Conservative-Very conservative	47%	12%	42%
Tea Party Supporters^		44%	11%	45%
Region	Hillsborough	24%	30%	46%
	Rockingham	25%	31%	44%
	Northern Counties	22%	28%	49%
	Southern Counties	18%	33%	49%
Household Income	Less than \$50,000	13%	29%	58%
	\$50,000 or more	26%	35%	39%
Education	Not college graduate	20%	24%	56%
	College graduate	24%	37%	39%
Age	18 to 29	10%	29%	61%
	30 to 44	20%	32%	49%
	45 to 59	25%	29%	47%
	60 or older	28%	33%	39%
Age	Under 45	15%	31%	54%
	45 or older	26%	31%	43%
Gender	Men	25%	36%	39%
	Women	19%	26%	55%
Marital Status	Married	28%	32%	40%
	Not married	15%	30%	55%
Interview Type	Landline	27%	33%	40%
	Cell Phone	15%	29%	56%

NBC News/Marist Poll New Hampshire Adults. Interviews conducted August 26th through September 2nd, 2015, n=1121 MOE +/- 2.9 percentage points.

^New Hampshire Registered Voters: n=966 MOE +/- 3.2 percentage points. Totals may not add to 100% due to rounding.

*Potential Republican Electorate: n=413 MOE +/- 4.8 percentage points. The potential Republican electorate in New Hampshire includes all voters who prefer to vote in the Republican presidential primary and registered Republicans

**Potential Democratic Electorate: n=356 MOE +/- 5.2 percentage points. The potential Democratic electorate in New Hampshire includes all voters who prefer to vote in the Democratic presidential primary and registered Democrats.

		New Hampshire Adults		
		Overall, do you have a favorable or an unfavorable impression of Donald Trump?		
		Favorable	Unfavorable	Unsure-Never Heard
		Row %	Row %	Row %
New Hampshire Adults		34%	58%	8%
New Hampshire Registered Voters		34%	59%	6%
New Hampshire Potential Republican Electorate*		56%	39%	5%
New Hampshire Potential Democratic Electorate**		13%	83%	3%
Party Identification^	Democrat	9%	87%	3%
	Republican	57%	36%	7%
	Independent	34%	58%	8%
Political Ideology^	Very liberal-Liberal	12%	83%	5%
	Moderate	31%	64%	6%
	Conservative-Very conservative	53%	40%	7%
Tea Party Supporters^		64%	32%	4%
Region	Hillsborough	35%	57%	8%
	Rockingham	39%	52%	9%
	Northern Counties	31%	62%	7%
	Southern Counties	32%	63%	5%
Household Income	Less than \$50,000	29%	60%	11%
	\$50,000 or more	38%	57%	4%
Education	Not college graduate	41%	50%	9%
	College graduate	27%	68%	5%
Age	18 to 29	27%	65%	8%
	30 to 44	37%	54%	9%
	45 to 59	37%	56%	7%
	60 or older	33%	60%	7%
Age	Under 45	33%	59%	9%
	45 or older	35%	58%	7%
Gender	Men	40%	54%	6%
	Women	29%	63%	9%
Marital Status	Married	36%	58%	6%
	Not married	32%	60%	8%
Interview Type	Landline	34%	58%	8%
	Cell Phone	34%	59%	7%

NBC News/Marist Poll New Hampshire Adults. Interviews conducted August 26th through September 2nd, 2015, n=1121 MOE +/- 2.9 percentage points.

^New Hampshire Registered Voters: n=966 MOE +/- 3.2 percentage points. Totals may not add to 100% due to rounding.

*Potential Republican Electorate: n=413 MOE +/- 4.8 percentage points. The potential Republican electorate in New Hampshire includes all voters who prefer to vote in the Republican presidential primary and registered Republicans

**Potential Democratic Electorate: n=356 MOE +/- 5.2 percentage points. The potential Democratic electorate in New Hampshire includes all voters who prefer to vote in the Democratic presidential primary and registered Democrats.

		New Hampshire Registered Voters		
		If the 2016 presidential election were held today, whom would you support if the candidates are:		
		Hillary Clinton, the Democrat	Jeb Bush, the Republican	Undecided
		Row %	Row %	Row %
New Hampshire Registered Voters		43%	48%	8%
New Hampshire Potential Republican Electorate*		6%	86%	8%
New Hampshire Potential Democratic Electorate**		83%	12%	4%
Party Identification	Democrat	91%	6%	3%
	Republican	3%	94%	4%
	Independent	40%	47%	13%
Political Ideology	Very liberal-Liberal	83%	12%	6%
	Moderate	46%	45%	9%
	Conservative-Very conservative	13%	80%	7%
Tea Party Supporters		13%	77%	10%
Region	Hillsborough	41%	49%	10%
	Rockingham	41%	51%	8%
	Northern Counties	40%	53%	7%
	Southern Counties	49%	43%	8%
Household Income	Less than \$50,000	48%	44%	8%
	\$50,000 or more	43%	51%	6%
Education	Not college graduate	39%	51%	9%
	College graduate	48%	46%	6%
Age	18 to 29	44%	48%	7%
	30 to 44	45%	47%	8%
	45 to 59	39%	52%	9%
	60 or older	45%	46%	9%
Age	Under 45	45%	47%	8%
	45 or older	42%	49%	9%
Gender	Men	39%	53%	8%
	Women	47%	44%	9%
Marital Status	Married	40%	51%	9%
	Not married	49%	44%	7%
Interview Type	Landline	43%	47%	10%
	Cell Phone	44%	50%	7%

NBC News/Marist Poll New Hampshire Registered Voters. Interviews conducted August 26th through September 2nd, 2015, n=966 MOE +/- 3.2 percentage points. Totals may not add to 100% due to rounding.

*Potential Republican Electorate: n=413 MOE +/- 4.8 percentage points. The potential Republican electorate in New Hampshire includes all voters who prefer to vote in the Republican presidential primary and registered Republicans

**Potential Democratic Electorate: n=356 MOE +/- 5.2 percentage points. The potential Democratic electorate in New Hampshire includes all voters who prefer to vote in the Democratic presidential primary and registered Democrats.

		New Hampshire Registered Voters		
		If the 2016 presidential election were held today, whom would you support if the candidates are:		
		Hillary Clinton, the Democrat	Donald Trump, the Republican	Undecided
		Row %	Row %	Row %
New Hampshire Registered Voters		46%	45%	8%
New Hampshire Potential Republican Electorate*		11%	79%	10%
New Hampshire Potential Democratic Electorate**		83%	13%	4%
Party Identification	Democrat	92%	5%	3%
	Republican	6%	86%	8%
	Independent	44%	45%	10%
Political Ideology	Very liberal-Liberal	83%	13%	4%
	Moderate	51%	38%	11%
	Conservative-Very conservative	16%	75%	8%
Tea Party Supporters		17%	78%	5%
Region	Hillsborough	44%	46%	10%
	Rockingham	45%	47%	9%
	Northern Counties	48%	46%	6%
	Southern Counties	50%	42%	8%
Household Income	Less than \$50,000	52%	39%	10%
	\$50,000 or more	45%	49%	6%
Education	Not college graduate	40%	51%	10%
	College graduate	53%	40%	7%
Age	18 to 29	52%	39%	9%
	30 to 44	47%	48%	5%
	45 to 59	41%	51%	8%
	60 or older	48%	42%	11%
Age	Under 45	49%	44%	7%
	45 or older	44%	46%	9%
Gender	Men	38%	54%	9%
	Women	55%	37%	8%
Marital Status	Married	44%	47%	9%
	Not married	50%	42%	8%
Interview Type	Landline	43%	47%	10%
	Cell Phone	51%	43%	6%

NBC News/Marist Poll New Hampshire Registered Voters. Interviews conducted August 26th through September 2nd, 2015, n=966 MOE +/- 3.2 percentage points. Totals may not add to 100% due to rounding.

*Potential Republican Electorate: n=413 MOE +/- 4.8 percentage points. The potential Republican electorate in New Hampshire includes all voters who prefer to vote in the Republican presidential primary and registered Republicans

**Potential Democratic Electorate: n=356 MOE +/- 5.2 percentage points. The potential Democratic electorate in New Hampshire includes all voters who prefer to vote in the Democratic presidential primary and registered Democrats.

		New Hampshire Registered Voters		
		If the 2016 presidential election were held today, whom would you support if the candidates are:		
		Joe Biden, the Democrat	Jeb Bush, the Republican	Undecided
		Row %	Row %	Row %
New Hampshire Registered Voters		45%	46%	10%
New Hampshire Potential Republican Electorate*		11%	82%	8%
New Hampshire Potential Democratic Electorate**		86%	11%	3%
Party Identification	Democrat	90%	5%	5%
	Republican	5%	91%	4%
	Independent	41%	45%	14%
Political Ideology	Very liberal-Liberal	81%	12%	7%
	Moderate	45%	42%	13%
	Conservative-Very conservative	17%	76%	7%
Tea Party Supporters		19%	71%	10%
Region	Hillsborough	46%	42%	11%
	Rockingham	40%	51%	8%
	Northern Counties	44%	45%	10%
	Southern Counties	46%	45%	10%
Household Income	Less than \$50,000	49%	42%	9%
	\$50,000 or more	44%	49%	8%
Education	Not college graduate	41%	48%	11%
	College graduate	49%	43%	9%
Age	18 to 29	48%	42%	11%
	30 to 44	47%	45%	8%
	45 to 59	40%	51%	9%
	60 or older	45%	44%	11%
Age	Under 45	47%	43%	9%
	45 or older	42%	47%	10%
Gender	Men	42%	47%	10%
	Women	47%	44%	10%
Marital Status	Married	41%	49%	10%
	Not married	50%	41%	9%
Interview Type	Landline	44%	45%	11%
	Cell Phone	45%	46%	9%

NBC News/Marist Poll New Hampshire Registered Voters. Interviews conducted August 26th through September 2nd, 2015, n=966 MOE +/- 3.2 percentage points. Totals may not add to 100% due to rounding.

*Potential Republican Electorate: n=413 MOE +/- 4.8 percentage points. The potential Republican electorate in New Hampshire includes all voters who prefer to vote in the Republican presidential primary and registered Republicans

**Potential Democratic Electorate: n=356 MOE +/- 5.2 percentage points. The potential Democratic electorate in New Hampshire includes all voters who prefer to vote in the Democratic presidential primary and registered Democrats.

		New Hampshire Registered Voters		
		If the 2016 presidential election were held today, whom would you support if the candidates are:		
		Joe Biden, the Democrat	Donald Trump, the Republican	Undecided
		Row %	Row %	Row %
New Hampshire Registered Voters		50%	41%	9%
New Hampshire Potential Republican Electorate*		19%	73%	8%
New Hampshire Potential Democratic Electorate**		86%	11%	3%
Party Identification	Democrat	90%	6%	4%
	Republican	13%	80%	7%
	Independent	50%	39%	11%
Political Ideology	Very liberal-Liberal	82%	13%	5%
	Moderate	56%	32%	12%
	Conservative-Very conservative	23%	71%	6%
Tea Party Supporters		16%	77%	7%
Region	Hillsborough	51%	37%	12%
	Rockingham	46%	49%	6%
	Northern Counties	48%	43%	8%
	Southern Counties	54%	37%	8%
Household Income	Less than \$50,000	56%	36%	8%
	\$50,000 or more	49%	45%	6%
Education	Not college graduate	42%	48%	10%
	College graduate	58%	35%	7%
Age	18 to 29	58%	35%	7%
	30 to 44	47%	43%	9%
	45 to 59	46%	45%	9%
	60 or older	52%	39%	9%
Age	Under 45	52%	40%	9%
	45 or older	49%	42%	9%
Gender	Men	45%	47%	7%
	Women	55%	35%	10%
Marital Status	Married	47%	43%	9%
	Not married	56%	37%	7%
Interview Type	Landline	49%	42%	9%
	Cell Phone	53%	39%	8%

NBC News/Marist Poll New Hampshire Registered Voters. Interviews conducted August 26th through September 2nd, 2015, n=966 MOE +/- 3.2 percentage points. Totals may not add to 100% due to rounding.

*Potential Republican Electorate: n=413 MOE +/- 4.8 percentage points. The potential Republican electorate in New Hampshire includes all voters who prefer to vote in the Republican presidential primary and registered Republicans

**Potential Democratic Electorate: n=356 MOE +/- 5.2 percentage points. The potential Democratic electorate in New Hampshire includes all voters who prefer to vote in the Democratic presidential primary and registered Democrats.

		New Hampshire Registered Voters			
		Are you more or less likely to vote for a candidate for president who supports Common Core education standards?			
		More likely	Less likely	No difference to vote	Unsure
		Row %	Row %	Row %	Row %
New Hampshire Registered Voters		37%	32%	22%	8%
New Hampshire Potential Republican Electorate*		25%	48%	22%	6%
New Hampshire Potential Democratic Electorate**		47%	21%	25%	7%
Party Identification	Democrat	46%	17%	28%	10%
	Republican	26%	44%	24%	7%
	Independent	40%	33%	19%	8%
Political Ideology	Very liberal-Liberal	49%	18%	24%	9%
	Moderate	37%	29%	26%	7%
	Conservative-Very conservative	30%	46%	18%	5%
Tea Party Supporters		23%	55%	17%	5%
Region	Hillsborough	34%	34%	25%	7%
	Rockingham	36%	36%	21%	8%
	Northern Counties	41%	27%	21%	10%
	Southern Counties	39%	30%	22%	8%
Household Income	Less than \$50,000	43%	27%	19%	11%
	\$50,000 or more	35%	36%	24%	5%
Education	Not college graduate	41%	27%	22%	10%
	College graduate	35%	37%	23%	5%
Age	18 to 29	42%	23%	24%	11%
	30 to 44	41%	38%	18%	3%
	45 to 59	35%	36%	23%	6%
	60 or older	36%	29%	23%	12%
Age	Under 45	42%	32%	21%	6%
	45 or older	35%	32%	23%	9%
Gender	Men	40%	28%	23%	9%
	Women	34%	36%	22%	7%
Marital Status	Married	35%	39%	19%	6%
	Not married	41%	23%	26%	10%
Interview Type	Landline	34%	36%	23%	8%
	Cell Phone	43%	27%	21%	9%

NBC News/Marist Poll New Hampshire Registered Voters. Interviews conducted August 26th through September 2nd, 2015, n=966 MOE +/- 3.2 percentage points. Totals may not add to 100% due to rounding.

*Potential Republican Electorate: n=413 MOE +/- 4.8 percentage points. The potential Republican electorate in New Hampshire includes all voters who prefer to vote in the Republican presidential primary and registered Republicans

**Potential Democratic Electorate: n=356 MOE +/- 5.2 percentage points. The potential Democratic electorate in New Hampshire includes all voters who prefer to vote in the Democratic presidential primary and registered Democrats.

		New Hampshire Registered Voters			
		Are you more or less likely to vote for a candidate for president who supports a pathway to citizenship for undocumented or illegal immigrants?			
		More likely	Less likely	No difference to vote	Unsure
		Row %	Row %	Row %	Row %
New Hampshire Registered Voters		44%	38%	14%	4%
New Hampshire Potential Republican Electorate*		27%	56%	14%	3%
New Hampshire Potential Democratic Electorate**		66%	19%	11%	4%
Party Identification	Democrat	66%	16%	13%	5%
	Republican	22%	60%	13%	4%
	Independent	45%	37%	16%	2%
Political Ideology	Very liberal-Liberal	72%	14%	11%	3%
	Moderate	46%	34%	15%	4%
	Conservative-Very conservative	22%	60%	15%	3%
Tea Party Supporters		30%	55%	11%	4%
Region	Hillsborough	43%	34%	18%	5%
	Rockingham	43%	42%	13%	2%
	Northern Counties	46%	38%	11%	4%
	Southern Counties	44%	38%	15%	4%
Household Income	Less than \$50,000	40%	37%	19%	5%
	\$50,000 or more	47%	38%	13%	3%
Education	Not college graduate	33%	46%	16%	6%
	College graduate	55%	30%	13%	2%
Age	18 to 29	57%	26%	17%	0%
	30 to 44	47%	36%	15%	2%
	45 to 59	39%	42%	15%	4%
	60 or older	40%	41%	13%	6%
Age	Under 45	51%	31%	16%	1%
	45 or older	40%	41%	14%	5%
Gender	Men	43%	39%	15%	3%
	Women	45%	37%	14%	5%
Marital Status	Married	46%	38%	12%	4%
	Not married	42%	36%	18%	4%
Interview Type	Landline	44%	38%	13%	4%
	Cell Phone	43%	36%	17%	3%

NBC News/Marist Poll New Hampshire Registered Voters. Interviews conducted August 26th through September 2nd, 2015, n=966 MOE +/- 3.2 percentage points. Totals may not add to 100% due to rounding.

*Potential Republican Electorate: n=413 MOE +/- 4.8 percentage points. The potential Republican electorate in New Hampshire includes all voters who prefer to vote in the Republican presidential primary and registered Republicans

**Potential Democratic Electorate: n=356 MOE +/- 5.2 percentage points. The potential Democratic electorate in New Hampshire includes all voters who prefer to vote in the Democratic presidential primary and registered Democrats.

		New Hampshire Registered Voters			
		Are you more likely or less likely to vote for a candidate for president who supports amending the U.S. constitution to change birthright so children of undocumented immigrants are not automatically granted citizenship?			
		More likely	Less likely	No difference to vote	Unsure
		Row %	Row %	Row %	Row %
New Hampshire Registered Voters		31%	47%	17%	5%
New Hampshire Potential Republican Electorate*		43%	32%	20%	5%
New Hampshire Potential Democratic Electorate**		18%	66%	13%	3%
Party Identification	Democrat	15%	69%	12%	4%
	Republican	43%	30%	20%	6%
	Independent	32%	46%	17%	5%
Political Ideology	Very liberal-Liberal	18%	67%	14%	2%
	Moderate	28%	50%	15%	7%
	Conservative-Very conservative	43%	32%	20%	5%
Tea Party Supporters		48%	31%	17%	5%
Region	Hillsborough	33%	45%	18%	4%
	Rockingham	35%	44%	15%	7%
	Northern Counties	27%	51%	17%	5%
	Southern Counties	27%	50%	18%	5%
Household Income	Less than \$50,000	28%	48%	18%	6%
	\$50,000 or more	34%	47%	16%	3%
Education	Not college graduate	33%	45%	16%	6%
	College graduate	29%	50%	18%	4%
Age	18 to 29	23%	53%	21%	3%
	30 to 44	26%	49%	21%	3%
	45 to 59	39%	40%	16%	6%
	60 or older	29%	51%	14%	6%
Age	Under 45	25%	51%	21%	3%
	45 or older	34%	45%	15%	6%
Gender	Men	31%	51%	16%	3%
	Women	31%	44%	18%	8%
Marital Status	Married	34%	45%	15%	5%
	Not married	26%	50%	19%	5%
Interview Type	Landline	32%	45%	17%	6%
	Cell Phone	28%	51%	17%	4%

NBC News/Marist Poll New Hampshire Registered Voters. Interviews conducted August 26th through September 2nd, 2015, n=966 MOE +/- 3.2 percentage points. Totals may not add to 100% due to rounding.

*Potential Republican Electorate: n=413 MOE +/- 4.8 percentage points. The potential Republican electorate in New Hampshire includes all voters who prefer to vote in the Republican presidential primary and registered Republicans

**Potential Democratic Electorate: n=356 MOE +/- 5.2 percentage points. The potential Democratic electorate in New Hampshire includes all voters who prefer to vote in the Democratic presidential primary and registered Democrats.

		New Hampshire Adults		
		Do you approve or disapprove of the job Maggie Hassan is doing as governor?		
		Approve	Disapprove	Unsure
		Row %	Row %	Row %
New Hampshire Adults		50%	34%	15%
New Hampshire Registered Voters		51%	35%	13%
New Hampshire Potential Republican Electorate*		27%	61%	12%
New Hampshire Potential Democratic Electorate**		78%	14%	9%
Party Identification^	Democrat	81%	9%	10%
	Republican	28%	60%	13%
	Independent	51%	35%	14%
Political Ideology^	Very liberal-Liberal	78%	11%	11%
	Moderate	58%	28%	14%
	Conservative-Very conservative	27%	62%	12%
Tea Party Supporters^		25%	69%	6%
Region	Hillsborough	49%	35%	16%
	Rockingham	44%	37%	19%
	Northern Counties	52%	34%	14%
	Southern Counties	55%	32%	13%
Household Income	Less than \$50,000	51%	33%	16%
	\$50,000 or more	51%	36%	13%
Education	Not college graduate	48%	36%	16%
	College graduate	53%	33%	14%
Age	18 to 29	8%	6%	3%
	30 to 44	10%	8%	4%
	45 to 59	16%	11%	5%
	60 or older	16%	10%	3%
Age	Under 45	47%	35%	18%
	45 or older	53%	34%	13%
Gender	Men	49%	38%	13%
	Women	52%	31%	17%
Marital Status	Married	50%	37%	13%
	Not married	51%	31%	17%
Interview Type	Landline	51%	35%	14%
	Cell Phone	50%	34%	16%

NBC News/Marist Poll New Hampshire Adults. Interviews conducted August 26th through September 2nd, 2015, n=1121 MOE +/- 2.9 percentage points.

^New Hampshire Registered Voters: n=966 MOE +/- 3.2 percentage points. Totals may not add to 100% due to rounding.

*Potential Republican Electorate: n=413 MOE +/- 4.8 percentage points. The potential Republican electorate in New Hampshire includes all voters who prefer to vote in the Republican presidential primary and registered Republicans

**Potential Democratic Electorate: n=356 MOE +/- 5.2 percentage points. The potential Democratic electorate in New Hampshire includes all voters who prefer to vote in the Democratic presidential primary and registered Democrats.

		New Hampshire Registered Voters		
		If the 2016 election for U.S. Senate in New Hampshire were held today, whom would you support if the candidates are:		
		Maggie Hassan, the Democrat	Kelly Ayotte, the Republican	Undecided
		Row %	Row %	Row %
New Hampshire Registered Voters		45%	48%	7%
New Hampshire Potential Republican Electorate*		9%	85%	6%
New Hampshire Potential Democratic Electorate**		84%	13%	3%
Party Identification	Democrat	91%	7%	3%
	Republican	5%	90%	6%
	Independent	43%	46%	10%
Political Ideology	Very liberal-Liberal	88%	8%	4%
	Moderate	46%	45%	9%
	Conservative-Very conservative	13%	82%	5%
Tea Party Supporters		18%	79%	3%
Region	Hillsborough	46%	49%	6%
	Rockingham	38%	53%	9%
	Northern Counties	45%	49%	7%
	Southern Counties	48%	44%	8%
Household Income	Less than \$50,000	50%	41%	9%
	\$50,000 or more	43%	52%	5%
Education	Not college graduate	41%	51%	9%
	College graduate	49%	46%	5%
Age	18 to 29	51%	41%	8%
	30 to 44	46%	47%	7%
	45 to 59	41%	52%	7%
	60 or older	45%	49%	6%
Age	Under 45	48%	45%	7%
	45 or older	43%	51%	7%
Gender	Men	43%	51%	6%
	Women	46%	45%	8%
Marital Status	Married	41%	52%	7%
	Not married	50%	42%	8%
Interview Type	Landline	43%	50%	7%
	Cell Phone	47%	46%	7%

NBC News/Marist Poll New Hampshire Registered Voters. Interviews conducted August 26th through September 2nd, 2015, n=966 MOE +/- 3.2 percentage points. Totals may not add to 100% due to rounding.

*Potential Republican Electorate: n=413 MOE +/- 4.8 percentage points. The potential Republican electorate in New Hampshire includes all voters who prefer to vote in the Republican presidential primary and registered Republicans

**Potential Democratic Electorate: n=356 MOE +/- 5.2 percentage points. The potential Democratic electorate in New Hampshire includes all voters who prefer to vote in the Democratic presidential primary and registered Democrats.